

# ProActive

Enterprises (Pvt) Ltd.
Trading, Services & General Order Supplier





## **ABOUT US:-**

Proactive is an emerging service provider, general order supplier, logistics and trade Facilitation Company operating from Karachi, Pakistan. The Company started its operations on 1st March 2018. Its registered head office is located in Falknaz tower opposite Jinnah Terminal main Shahrah -e- Faisal Karachi. The company believes to offer state of the art solutions to our respectable customers in a way that delight and create valuable long-lasting bond among trading partners based on mutual respect by fulfilling business ethics and our core values. The aim is to become a leading organization working in extended geographical locations that provides all requisite services known for being the most efficient, cost effective, state of the art and above all up to entire satisfaction of our valuable customers. Proactive is a market-listed company with its presence in Karachi Chamber of Commerce and Industry.





## **Words from CEO**

In the quest of delivering superior products and services, today's volatile global economy requires businesses to make the best use of resources and competitive decision making. The businesses that flourish, are thriving to invest in ways that not only meet today's goals, but also place them for competitive advantage. Proactive provided solutions are exclusively placed to facilitate our customers and provide superior service levels. Our strengths lies in our team of highly trained and motivated staff as well as the well-established partnerships we have with the most influential Vendors in our industry. To this end we are proud to hold some of the most distinguished certifications, which set us apart from our competition. All of us at PROACTIVE Enterprise have contributed to the company's achievements and this has led to the significant growth in the short span of time since its inception. We are seen as a market leader in a diverse range of customer service provider and state of the art solutions providers. We have successfully completed many complex and challenging projects within large government and corporate sector organizations. Integral to our success has been the ongoing execution of our services strategy and expansion. This has led to a geographic diversity and strategic partnerships, allowing us to deliver against contracted service levels - across borders increasing the value added in our offerings to our customers. I would therefore like to take this opportunity to thank our customers for their enduring loyalty to PROACTIVE Enterprises, our partners for continuing to collaborate and innovate with us and each one of our staff for their unwavering commitment to excellence.





## Muhammad Afzal Naz Director & Chief Executive



Muhammad Afzal Naz is Director & Chief Executive of Proactive Enterprises. He is a self-motivated and learned personality. He groomed himself by improvising stumbling pebbles into stepping stones with the help of immaculate and consistent efforts. He equipped himself with different professional skills and mannerism. He completed his master degree in business administration from renowned institute. He is a credible, committed and passionate professional. He realized a dream to start a successful small business organization. His business philosophy is "High quality customer service with natural profit margin". He has a vision to expand his business from local market to international market. He believes in honesty, commitment and teamwork.

## Muhammad Amir Tufail Director



Muhammad Amir Tufail is Director of Proactive Enterprises. He is a well groomed, committed and dedicated personality. He trained himself by learning different skills and professional courses. He completed his Diploma of Associate Engineering. He is having enriched experience of managing fertilizer plants in Pakistan and overseas. He is also a director of well-known educational institute.





## **Mission Statement**

The mission of Proactive Team is to delight our valuable customers by providing high quality, cost effective, excellent trading, logistics and general services within desired time span.

## **VISION**

Our vision is to become and sustain the role of leading organization by providing creative and innovative solutions of industrial problems without compromising from our values and business ethics.

## **VALUES:**

We love our organizational values:

- Faith
- Honesty
- Mutual Respect
- Character
- Loyalty

- Trust & Care
- Discipline
- Teamwork
- Passion
- Commitment





## **Principles for Proactive Team**

#### 1. Smart work:

Do smart work rather than hard work. (Save your Time, Energy & Resources)

#### 2. Focus:

Stay focused on your assigned Task

#### 3. Commitment:

Commitment to quality and excellence; don't make false commitments.

### 4. Timely Delivery:

Ensure timely delivery.

#### 5. Teamwork:

Talent wins games, but teamwork and intelligence win championships.

### 6. Credibility:

We Care your organizational credibility.

## 7. Relationships:

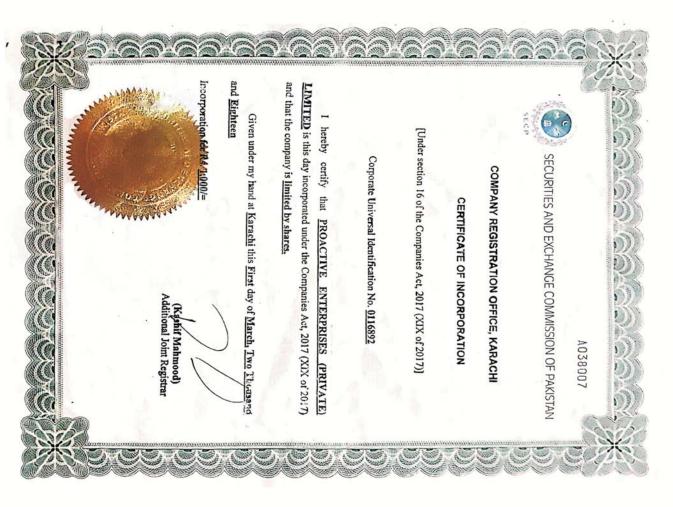
Build long term and sustainable relationships with customers & other stakeholders.

#### 8. Business Ethics:

Strictly follow business ethics, instructions and regulators.



## Conformity & Performance at a Glance



Name

PROACTIVE ENTERPRISES (PRIVATE) LIMITED

Inc. Date

01-Mar-2018

**Activity Type** 

Tax Office

RTO (CORPORATE) KARACHI

Address

Office No. UG-24, Falak Naz Tower, Opposite Jinnah Terminal Airport, Near Wireless Gate

Main Shahrah-e-Faisal, Karachi, Malir Malir Town





This is not a valid evidence of being a "filer" for the purposes of dauses (23A) and (35C) of sections 2 and 181A of the Income Tax Ordinance 2001.

## **Conformity & Performance** at a Glance

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## **WORK PERFORMANCE CERTIFICATE**



In recognition of the successful completion of writing work & Logo designing on 40 feet height by following all safety, quality and security standards.

The management of Proactive Enterprises (Pvt) Ltd is very committed, honest and professional.

We are satisfied their value added services and excellent work performance.

Project Officer:

y tr School PNOHARI LyPakistan Navy JOTO PN School of Logistics

Countersigned

The Commanding Officer PNSL

Commanding Officer PN School of Legistics

